



yuki mak

yukimak.com
linkedin.com/in/yukimak/
yukimak821@gmail.com
@ymakdesigns

education

Drexel University
Sept. 2019 - June 2023
Pennoni Honors College
BS, Graphic Design

skills

Design	Tools
Branding	Adobe Suite
Typography	Google Suite
Packaging	Microsoft Office
Printmaking	Figma
Advertising	Sketch
Photography	Miro
Publication	Slack
Wayfinding	Codekit
Exhibition	VS Code
UI/UX	GitHub

Language
Cantonese, Native
Italian, Limited Working

affiliations

Graphic Design Senior Show Marketing Committee
Jan. 2023 - June 2023
WestPhil Marketplace™
Feb. 2022 - Present
Global China Connection
Jan. 2022 - June 2023
Asian Student Association
Jan. 2022 - June 2023
Undergraduate Student Government Association
Feb. 2021 - June 2023

honors/awards

Father Charles Brinkman Award
June 2023
Drexel Paul
Sept. 2020 - Aug. 2021
Brown Scholarship
Sept. 2020 - Mar. 2022
Westphal Portfolio Scholarship
Sept. 2019 - June 2023
Founders Scholarship
Sept. 2019 - June 2023
Dean's List
Sept. 2019 - Mar. 2022

experiences

Graphic Design Senior Show Marketing Committee - Graphic Designer
Jan. 2023 - June 2023

- Utilized brand identity assets to create merchandise and social media graphics
- Researched social media trends and applied them to static and video content
- Coordinated with the team to discuss and plan the social vmedia marketing schedule

TCS Group Keller Williams - Graphic Designer
Mar. 2022 - July 2023

- Rebranded the company's identity by utilizing a new color palette, typefaces, and graphic elements
- Redesigned all print and digital collateral using new brand identity
- Created brand identities for housing development projects within the company

WestPhil Marketplace™ - VP of Marketing
Feb. 2022 - Present

- Managed Instagram account with 300+ followers of creative individuals
- Contacted 50+ vendors to sell \$7000+ worth of original work
- Communicated with University Administration for support in hosting in-person events

Undergraduate Student Government Association - Visual Lead
Feb. 2021 - June 2023

- Designed social media and flyer graphics to promote initiatives that helped the student body
- Operated Google Forms and Google Sheets documents to keep track of graphics timeline
- Supervised a team of 3 graphic designers and delegated work to each designer